



in conjunction with the

1,000 Women Strong Trade Initiative

invites you to attend a luncheon featuring

Brenda Smith

**Executive Assistant Commissioner, Office of Trade
U.S. Customs and Border Protection**



Commissioner Smith is the highest ranking woman executive in the U.S. Customs and Border Protection Agency, a federal agency which has over 45,000 employees. She will be speaking at the [Air Cargo & SeaCargo Americas International Congress & Exhibition](#) on the "Latest U.S. Customs & Border Protection Initiatives".

In an effort to empower women to raise their voices in support of issues that foster the growth of international trade, the World Trade Center Miami created the **1,000 Women Strong Trade Initiative** on International Women's Day on March 8, 2017. In keeping with this initiative, the World Trade Center Miami is committed to creating new opportunities for women in international trade. We believe that gender-balanced leadership is crucial to the future of South Florida's global economy. We are also an advocate for stronger U.S. free trade agreements throughout the Western Hemisphere and around the world to support women-owned business.

Brenda Smith is the Executive Assistant Commissioner, Office of Trade, at U.S. Customs and Border Protection (CBP). Selected in the fall of 2014, she oversees a diverse portfolio of trade facilitation and enforcement matters. This work ranges from determining the direction of Priority Trade Issue enforcement to the oversight of national compliance audits and the management of trade data—along with CBP's regulatory process for administering trade and border operations. Most recently, Smith served as the Executive Director for the Automated Commercial Environment (ACE) Business Office. In this role, she oversaw the development of ACE as the Single Window, the primary system for imports and exports and also spearheaded the integration of Partner Government Agency requirements through the development of ACE, serving as a "One U.S. Government" approach to border management. Smith holds a Bachelor's and Master's Degree in Economics from Rutgers University.

Brenda Smith will be the keynote speaker at the [Air Cargo & SeaCargo Americas International Congress & Exhibition 2017](#) on Thursday, November 2, 2017. Following the luncheon, you will be able to attend the trade show featuring over 150 companies in the international aviation and maritime industry on a complimentary basis. We hope you will be able to attend this special briefing and show your support for our ongoing **1,000 Women Strong Trade Initiative and attend the trade show.**

Thursday, November 2, 2017
Doubletree by Hilton Miami Airport & Convention Center Hotel
711 N.W. 72nd Avenue, Miami, FL 33126
12:00 noon
Luncheon Fee: \$50/person

To register for the luncheon, please visit www.aircargoamericas.com
For more information, please call 305-871-7910.